SAVE THE DATE!

EuCAP 2023

17TH EUROPEAN CONFERENCE ON ANTENNAS & PROPAGATION

EuCAP FLORENCE
26 – 31 March 2023

SPONSOR AND EXHIBITOR BROCHURE

Book your Exhibition or Sponsorship package before 1 December 2022 and you will benefit from a 10% discount

EurAAP

Organized by EurAAP

Supported by AMTA, EuMA European Microwave Association www.euma.org, IEEE Antennas and Propagation Society, IET The Institution of Engineering and Technology, ISAP 2020, U.R.S.I., Università degli Studi Firenze, Università di Siena 1240

EuCAP 2023 CHAIRS

General Chair

- Stefano Maci
  Università di Siena

Exhibition Co-Chairs

- Carlo Rizzo
  Quadsat, UK
- Lars Foged
  MVG, ITALY

Industrial Liaison Co-Chairs

- Alessandro Garibbo
  Leonardo, ITALY
- Bruno Biscontini
  Huawei Munich, GERMANY

CONTACT INFORMATION

info@eucap2023.org

EXHIBITION & SPONSOR MANAGEMENT

Technical Secretariat

Exhibition-Sponsors@eucap2023.org

WHY ATTEND EuCAP 2023?

- we are eager to meet and interact with you in a physical meeting, in line with EuCAP traditions
- for the high technical-scientific conference level supported by regional and Italian industries and universities with a strong private/public partnerships
- 3.5 days of exhibiting from March 28th to March 30th 2023, with many possibilities to network, develop business relationships and exchange experiences
- the only AMTA exhibition opportunity in Europe
- for the venue Fortezza da Basso, a unique place for the EuCAP conference since it mixes the elements of a modern area to the historical vocation of Florence
- to experience the city of Florence, where the delegate can transform their time after work into a magical tourist experience.

EuCAP 2023

WE ARE PLEASED TO WELCOME YOU TO FLORENCE,EuCAP2023 HOST CITY

Florence is a unique location with exceptional history and art. It's an open-air museum, able to offer a different and fascinating show in every season. The historic centre is a stage, surrounded by the Renaissance architecture of noble palaces, squares, and churches. An open-air museum surrounded by the Chianti hills: Florence is home to nothing but wonder.

For centuries, millions of intellectuals, pioneers, traders, and artisans have been passing through Florence with the desire to stay, leaving their works as a gift. The Renaissance marked the beginning of this synergy between the city and its visitors. Its evolution, nowadays, is defined as quality congress tourism, for which delegates specialized in the most varied and fundamental disciplines, come from all over the world in search of a stimulating, amazing and above all tailor-made experience.

Florence is a perfect location since it represents modernity in a historical environment, offering all the facilities of a modern city but in a renaissance environment rich in suggestive scenarios.
This feature, plus the lively cultural atmosphere, the excellent Italian food, and the Mediterranean spring climate will offer an unforgettable experience to all the participants.

We look forward to welcoming you all to Florence in 2023.

Prof. Stefano Maci
Conference Chair

VENUE

- Firenze Fiera - Fortezza da Basso
- Address : Piazza Adua,1 – 50123 Firenze

EuCAP 2023 will be held at the internationally renowned Fortezza da Basso, which is easily accessible by public transportation and offers excellent auditoriums, exhibition halls, foyer, and meeting/session rooms in the light and open tradition of Italian architecture and design.

The conference venue, perfectly positioned in the historic centre, is a few steps away from the best hotels, the central station, and 15 minutes far from the Amerigo Vespucci airport by car, now also easily reachable by tram.

Florence is very well connected with the major cities of the world. It has an extraordinary accommodation capacity (from youth hostels to five -stars hotels), and efficient and extensive local transportation, including the new Tramvia which quickly connects the airport, the city centre, and the conference venue. The food offerings, from street-food vans to three Michelin stars restaurants, is excellent as superb is the plethora of cultural and historical events and artistic attractions.

EuCAP2023 in Florence will offer an extraordinarily high level of technical and scientific programs, for the academic and the industrial participants, enriched by exceptional cultural and social events for all with a distinct Italian and Florentine taste.

VENUE OVERVIEW

Venue Plan

SPONSORSHIP LEVELS

Promote your organisation, products and services with a selection of sponsorship levels which will ultimtately highlight your brand.

Sponsorships All prices are excl. VAT	Platinum € 17'500 (max. 3)	Gold € 11'000 (max. 6)	Silver € 8'000	Bronze € 4'400
Exhibition space	6m x 3m	4m x 3m	3m x 3m	no space incl.
Exhibitor passes	2	1	1	1
Delegate passes	3	2	1	1
Conference Gala dinner tickets	3	2	2	
Advert in the EuCAP 2023 digital programme book	Full page (Premium Position)	Half page	Half page	Half page
Logo on all digital marketing materials	✓	✓	✓	✓
Logo on the inner back cover in the EuCAP 2023 digital programme book	✓	✓		
Short company profile in the EuCAP 2023 digital programme book	✓	✓	✓	✓
Logo on EuCAP 2023 website	✓	✓	✓	✓
Short company profile in the EuCAP conference app	✓	✓		
Push note via conference app	1			
Bingo card / Gamification	✓	✓	✓	✓
90 min industrial workshop	✓	(✓)*	✓	✓
3 hours meeting room	✓	(✓)*		
Lunchbreaks with one reserved table (for 8 invited persons)	3 lunch breaks	1 lunch break	1 lunch break	

*Select between a 90 min workshop or a 3 hour meeting slot

EXHIBITION OPPORTUNITIES

Exhibition opportunities are limited, secure your spot today!
For additional questions, please email us at Exhibition-Sponsors@eucap2023.org

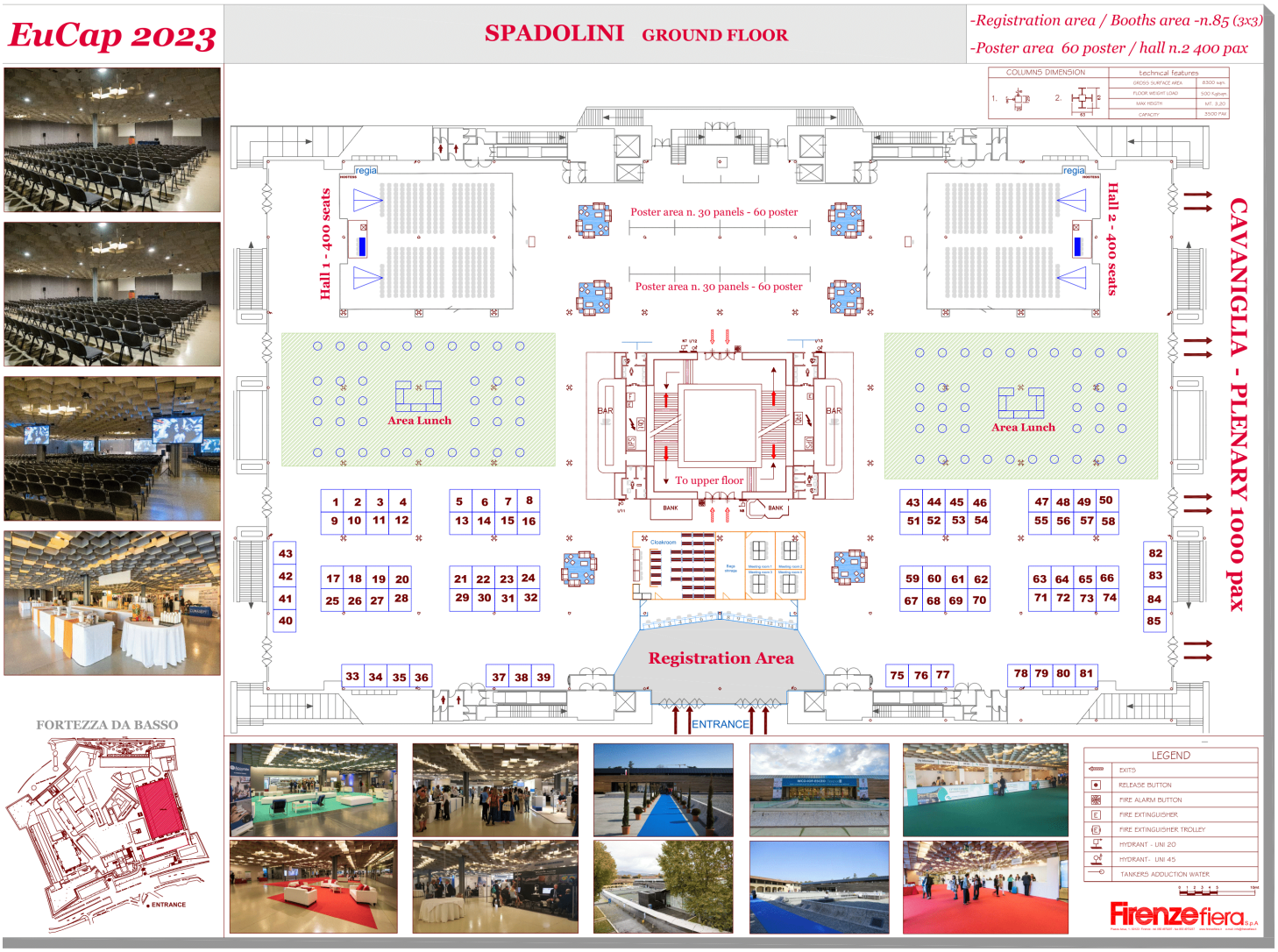
Exhibition All prices are excl. VAT	Shell scheme package[1,3] € 500 per m²	Free space package[1,2,3] € 360 per m²
Exhibition space (min 9 m²)	✓	✓
Shell scheme package incl. walls, name board, chairs, table, spotlights, basic power supply	✓	
Delegate pass	1	1
Exhibitor pass (Extra exhibitor's pass €100 per day)	1	1
Short company profile + logo in the EuCAP 2023 digital programme book	✓	✓
Logo on EuCAP 2023 website	✓	✓
Bingo card / Gamification	✓	✓

[1] Book your exhibition or sponsorship package prior to the 1st of December 2022, and you will benefit from a 10% discount.

[2] Academic establishments are entitled to a 50% reduction on a free space package

[3] A 50% reduction will be available to three startup companies who haven't traded for more than 2 years. Applications will be processed on a first come first served basis.

EXHIBITION FLOOR PLAN



CUSTOM SPONSORSHIPS

Let's work together to unlock a unique opportunity for your brand!
Contact us today at Exhibition-Sponsors@eucap2023.org to discuss your business objectives and we'll build a sponsorship package that will help to achieve your goals.

ITEM	Price, net
• Shell scheme package	€ 500 per m²
• Free space package	€ 360 per m²
• Industrial workshop (90 min)	€ 2'500
• Meeting room	On request
• Content capture (workshop)	On request
• Half page advert in the EuCAP 2023 digital programme book	€ 1'500
• Full page advert in the EuCAP 2023 digital programme book	€ 2'000
• Web-banner on congress website	€ 2'000
• Acknowledgement package (half advert page in the EuCAP 2023 digital programme book, push messagein app, banner on website)	€ 4'000
• Brand the congress WiFi (password/ WiFi name)	€ 10'000
• Water bottle and refill station	€ 5'000
• Lanyards (excl. production)	€ 5'000
• Young researchers event	€ 5'000
• Coffee break	€ 3'000
• Lunch	€ 8'000
• Monday evening drinks	€ 10'000
• Banquets pre- dinner drinks	€ 5'000
• Floor stickers	€ 5'000

For additional questions, please email us at Exhibition-Sponsors@eucap2023.org

Item	Price, net
• E-Mailing to registered participants with your congress related content	€ 2'000
• Banner in congress newsletter	€ 2'000
• Article in congress newsletter	€ 2'500
• Image/product video shown in the session breaks	€ 2'500
• EuCAP Social Media Sponsor	€ 5'000
• Exhibitor profile in the EuCAP app	€ 1'000
• Push message with your commercial content in EuCAP app	€ 1.500
• Bag insert	€ 1'500

COMPANY DETAILS

Please return your signed order form to Exhibition-Sponsors@eucap2023.org

Company name
Company name (to be published)
Address
Contact person
Email
Telephone Nº
Mobile telephone N°
PO Nº
VAT Identification Nº

Billing Address (if it differs from above mentioned)

Company name
Address
Contact person
Email
Telephone Nº
Mobile telephone N°
PO Nº
VAT Identification Nº

Book your exhibitor package before 1 December 2022, and you will benefit from a 10% discount.

City / Date	Legally binding signature / Official company stamp

ORDER FORM

Please choose your sponsorship level and return the signed order form to Exhibition-Sponsors@eucap2023.org

Platinum € 17'500*

- 6m * 3m exhibition space
- 2 exhibitor passes
- 3 delegate passes
- 3 dinner passes
- Full page advert and company profile in the EuCAP 2023 digital programme book
- Logos on digital marketing materials, inner backcover, conference website
- Company profile in the conference app
- 1 push note in the app
- Bingo card / Gamification
- 90 min workshop
- 3 hours meeting room
- 1 Reserved table for 8 Persons at the lunch break on3 days

Gold € 11'000*

- 4m * 3m exhibition space
- 1 exhibitor passes
- 2 delegate passes
- 2 dinner passes
- Half page advert and company profile in the EuCAP 2023 digital programme book
- Logos on digital marketing materials, inner backcover, conference website
- Company profile in the conference app
- Bingo card
- 90 min workshop or 3 hours meeting room
- 1 Reserved table for 8 Persons at the lunch break

Silver € 8'000*

- 3m * 3m exhibition space
- 1 exhibitor passes
- 1 delegate passes
- 2 dinner passes
- Half page advert and company profile in the EuCAP 2023 digital programme book
- Logos on digital marketing materials, conference website
- Bingo card / Gamification
- 90 min workshop
- 1 Reserved table for 8 Persons at the lunch break

Bronze € 4'400*

- No exhibition space included
- 1 exhibitor passes
- 1 delegate passes
- Half page advert and company profile in the EuCAP 2023 digital programme book
- Logos on digital marketing materials, conference website
- Bingo card / Gamification
- 90 min workshop

City / Date	Legally binding signature / Official company stamp

ORDER FORM

Item	Price*	Quantity
• Shell scheme package (min 9 sqm)	€ 500 per m²	
• Free space package (min 9 sqm)	€ 360	
• Industrial workshop (90 min)	€ 2‘500	
• Meeting room	On request	
• Content capture (workshop)	On request	
• Half page advert in the EuCAP 2023 digital programme book	€ 1‘500	
• Full page advert in the EuCAP 2023 digital programme book	€ 2‘000	
• Web-banner on congress website	€ 2‘000	
• Acknowledgement package (half advert page in digital programmebook, push message in app, banner on website)	€ 4‘000	
• Brand the congress Wi-Fi (password/ Wi-Fi name)	€ 10‘000	
• Water bottle and refill station	€ 5‘000	
• Lanyards (excl. production)	€ 5‘000	
• Young researchers event	€ 5‘000	
• Coffee break	€ 3‘000	
• Lunch	€ 8‘000	
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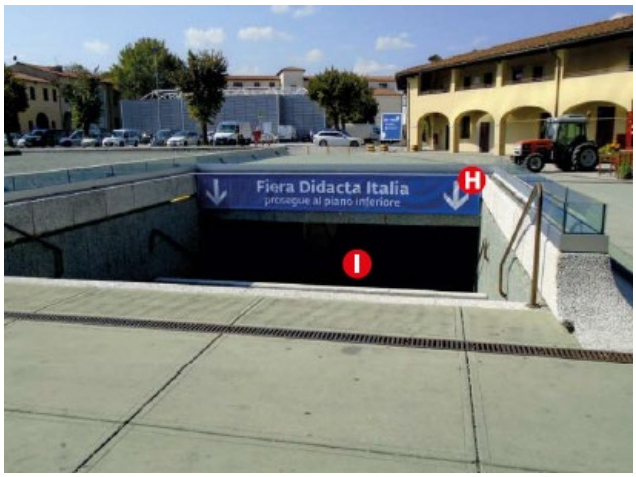
• E-Mailing to registered participants with your congress relatedcontent	€ 2‘000	
• Banner in congress newsletter	€ 2‘000	
• Article in congress newsletter	€ 2‘500	
• Image/product video shown in the session break	€ 2‘500	
• EuCAP Social Media Sponsor	€ 5‘000	
• Exhibitor profile in the EuCAP app	€ 1‘000	
• Push message with your commercial content in EuCAP app	€ 1‘000	
• Bag insert	€ 1‘500	

*All prices are exclusive of any applicable value added tax.

City / Date	Legally binding signature / Official company stamp

ADDITIONAL SPONSORSHIP OPTION: BRANDING

* All the spaces offered are hired out according to availability and strictly in the order of received requests.
* Outdoor and indoor branding options will be offered at the conference venue.



ADDITIONAL INFORMATION

Exhibition Booths for SMEs e RTOs

The EuCAP 2023 committee is promoting cross cooperation between Research Institutes (and Academia) and SME's across the board to try and enhance the ongoing relationship between Industry and Academia.

From the next conference in Florence it will be possible to book an exhibit space at 50% of the standard price for academic and research institutes and in addition 3 SME's can also enjoy reduced fees (50%) on a first come first served basis. Please contact the local organising committee for further information.

BOOKING POLICY

Conditions of booking and payment on sponsoring packages and exhibition space

The full amount of the booked items is due 30 days after the date of invoice.

Exhibition space assignment and allocations

EurAAP AISBL, the organiser of the EuCAP2023 conference, can with prior notification adjust the floor plan and stand locations accordingly. The exhibition space allocation will be booked on a first-come, first-serve basis. Preferences can be submitted.

Exhibits and appliances

Attractive, informative, and attention-getting exhibitions are encouraged. No one should approach a competitor booth without disclosing their company affiliation. Materials should only be handed out in the exhibition area and not in the scientific area.

Material handling

EurAAP is not responsible for paying any package, shipping and/or handling fees incurred by exhibitors. Packages left behind after the exhibition closes will be disposed of.

Data protection

Information provided by exhibitors and sponsors during the preparation of the conference will be processed jointly by the EuCAP2023 organisers and used for the purpose of the goods and services ordered, and for billing accounts.

Use of EuCAP logo

EurAAP AISBL owns the EuCAP2023 logo. Use of the EuCAP2023 logo on promotional literature is not permitted. However, sponsors may use the EuCAP2023 logo on promotional souvenir give-aways provided that prior permission is obtained from EurAAP.

Public liability insurance

Please note that an additional 100EUR charge will apply to all exhibitors to comply with the mandatory cover for public liability insurance; we thank you for your understanding

BOOKING POLICY

Cancellation

In case of cancellation and provided in written notice is received by 15th of December 2022, a refund of 50% of the total fee will be made. If notice of cancellation is received after the 15th of December 2022 or is not received, no refund can be made. EurAAP reserves the right to cancel any event in case of force majeure.

An event of force majeure means each contingency that is not caused by one of the parties, was unforeseeable at the

time of the conclusion of this agreement and renders the further performance of the obligations under this agreement for the conference organizers, EurAAP impossible or substantially more onerous. Events of force majeure are in any case, but not limited to the following events: acts of God, armed conflicts, social unrest, criminal offence, diseases and epidemic, electricity and telecommunications interruption, economic factors, accidents, and governmental measures.

EurAAP shall, as soon as practicable but in any event not later than 10 business days from the date at which EurAAP becomes aware of such event of force majeure, expressly notify the exhibitor/sponsor of the occurrence of the event of force majeure as well as of its intent to invoke this clause by email to the email address provided at the registration of the exhibitor/sponsor. EurAAP shall, as soon as practicable but in any event not later than 10 business days after the occurrence of each a) and b) below, provide notice to the exhibitor/sponsor:

a) the cessation of an event of force majeure.

b) its ability to recommence performance of its obligations underthis agreement.

EurAAP has the right to immediately alter or cancel the conference or any arrangements, timetables, plans or otheritems relating directly or indirectly to EurAAP. EurAAP shall be relieved from any contractual or extra- contractual liability as from the occurrence of the event of force majeure.

In case of partial or full cancellation of the physical event due to an event of force majeure, EurAAP will take all reasonable efforts to mitigate the effect of the event of force majeure on its obligations. EurAAP may inter alia provideto the exhibitors and sponsors online presentation possibilities using the conference website, a virtual conference and avirtual market place.

Furthermore, except for any wilful damage or gross negligence committed by EurAAP, EurAAP shall not atany time be liable for any direct or indirect damage suffered by the company, consequential and immaterial damage,caused including by failure to comply with any provision of this document. The information that you provide to EurAAPwill be used to ensure we provide you with products and services that best meet your needs. This may include the promotion of EurAAP products and services by post and /or electronic means. Your information will also be used toproduce event materials, including badges.

If the live event reveals not to be possible due to the current pandemic situation, the sponsorship packages will be automatically transformed into the virtual packages.

Recommendation for Travel Planning

We highly recommend that your travel reservations are as flexible as possible. EurAAP takes no financial responsibility in case you must cancel your travel arrangements.

By signing the contract, the Exhibitors /Sponsor states that the policy is understood and that he/she agrees with it.